

MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME)

WITH ITS PERFECT INTEGRATION OF MANAGEMENT ANALYTICS, ANALYTICS TECHNOLOGIES AND ANALYTICS METHODS, THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME) WILL OPTIMALLY PREPARE YOU FOR FUTURE CHALLENGES DRIVING THE DIGITAL TRANSFORMATION IN YOUR COMPANY.

KEY FACTS



DURATION & STRUCTURE
24-month modular part-time format



LOCATION
Mannheim
(field trip included)



DEGREE
Master of Arts (M.A.) awarded by the University of Mannheim



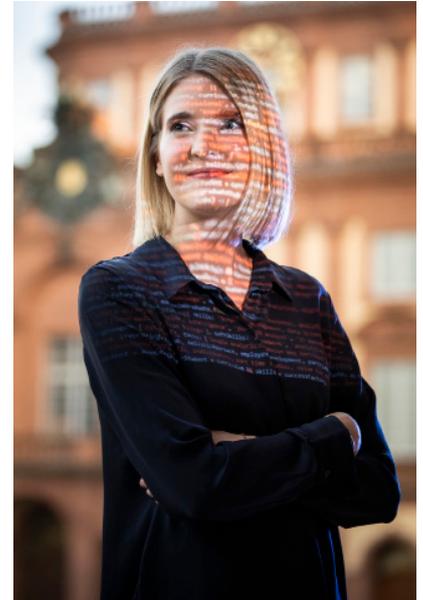
LANGUAGE
100% English



FORM OF TEACHING
90% on campus
10% online



PROGRAM CREDITS
120 ECTS



Upcoming Information Events
[Click here!](#)

CURRICULUM



Courses in the three core areas Management Analytics, Analytics Technologies and Analytics Methods, e.g. Data Science for Business, Artificial Intelligence and Machine Learning Fundamentals, Strategic Management, Organizational Change, Marketing Analytics, Managing (Big) Data, or Data Ethics. Tutorials and certificates in Python and R.

ADMISSIONS



TUITION FEE
Current fee: €29,000
May 31 €2,500 Early Bird 1
Sep 30 €1,500 Early Bird 2
Feb 29 €1,000 Early Bird 3



ADMISSION REQUIREMENTS

- A first academic degree
- First work experience
- Fluency in English
- Current employment



PROGRAM START
May 2024

HIGHLIGHTS OF THE MANNHEIM MASTER IN MANAGEMENT ANALYTICS & AI (PART-TIME)

- Highly sought-after key skills that enable you to drive the digital transformation of companies
- A Master's Degree from one of Germany's and Europe's leading universities
- Outstanding value for money
- Academic excellence and practical relevance
- A modular part-time format that lets you directly apply your newly gained knowledge at the workplace
- Soft skills trainings and personal development
- Directly applicable knowledge and certificates in the major programming languages
- Insights into all relevant topics in business administration, social science and business informatics
- Access to a strong global network of organizations, program participants and alumni